

# NEFRC

A stylized map of Florida in light blue, overlaid with a larger, semi-transparent blue compass rose. The compass rose has four cardinal directions and a central circle. The text is centered over the map and compass rose.

## STRATEGIC REGIONAL POLICY PLANNING COMMITTEE

Meeting

February 3, 2012  
9:00 a.m.

**Northeast Florida Regional Council**

6850 Belfort Oaks Place  
Jacksonville, FL 32216



*Bringing Communities Together*


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## MEMORANDUM

Date: January 25, 2012

To: NEFRC Strategic Regional Policy Planning Committee

Thru: Brian Teeple, Chief Executive Officer 

From: Margo Moehring, Director of Policy 

Re: February 3, 2012 Committee Meeting

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The next meeting of the Strategic Regional Policy Planning Committee is scheduled for **Friday, February 3, 2012** at 9:00 a.m., and will be held in the Wood Stork Conference Room at the **Northeast Florida Regional Council, 6850 Belfort Oaks Place, Jacksonville, FL 32216.**

**Northeast Florida Regional Council**  
**STRATEGIC REGIONAL POLICY**  
**PLANNING COMMITTEE**

**PRELIMINARY A G E N D A**

Northeast Florida Regional Council  
6850 Belfort Oaks Place  
Jacksonville, Florida 32216

Friday, February 3, 2012  
9:00 a.m.

(ADDED OR MODIFIED ITEMS IN BOLD)  
(\*Denotes Action Required)

**TAB**

1. Call to Order, Welcome – Chairman Bryan
- \* 2. Approval of Minutes from the January 5, 2012 Meeting ..... 1
3. Emergency Preparedness follow-up – Jeffrey Alexander, EPP Director
4. Natural Resource Draft Revised Policies
5. Affordable Housing Draft Revised Policies
6. Public Comment – **limited to 3 Minutes per speaker**
7. Next Meeting Date and Location:           **Thursday, March 1, 2012**  
Northeast Florida Regional Council  
6850 Belfort Oaks Place  
Jacksonville, Florida 32216
8. Adjournment

**\*Denotes Action Item**

Agenda

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Item

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**Tab 1**

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NORTHEAST FLORIDA REGIONAL COUNCIL  
STRATEGIC REGIONAL POLICY PLANNING (SRPP) COMMITTEE  
January 5, 2012

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## MINUTES

A meeting of the Strategic Regional Policy Planning (SRPP) Committee was held on Thursday, January 5, 2012, in the Woodstork Room at the Northeast Florida Regional Council, 6850 Belfort Oaks Place, Jacksonville, Florida 32216.

**Chairman Bryan** called the meeting to order at 9:05 am, with the following members present, representing a quorum:

Bob Spaeth	Milissa Holland	Darryl Register
Vernon Myers	Ken Bryan	Danita Andrews (late arrival)

Excused: Doyle Carter, Ken Smallwood

Staff: Margo Moehring, and Bonnie Magee (for roll call and Approval of Minutes)

### \*Approval of Minutes

**Chairman Bryan called for a motion to approve the Minutes from the December 1, 2011 meeting. A motion to approve the minutes was made by Mr. Register, seconded by Mr. Spaeth. The motion carried unanimously.**

### SRPP Timeline and Work Program

Ms. Moehring discussed the proposed work program/timeline which the Committee had requested she provide to get them started. She said she had combined the policies from First Coast Vision and also the recommendations to date from the Committee. Once the Committee is comfortable with each of the draft measurable policies, they will be provided to the public to get people thinking about the policies and how they will be affected by them.

The Emergency Preparedness policies were before the Committee, for review and discussion. These will be followed by the other policies with the exception of a larger review of the Economic Development policies, as Ms. Moehring felt it would be best to wait until Innovate Northeast Florida releases their strategy in April, so it can be reviewed and appropriately incorporated. Innovate Northeast Florida will create a cluster

study to supply detailed information, suggestions and strategies for targeted industries in the Region and individual counties. This will provide many data sets for counties to draw from for long-term economic development.

The Committee discussed how many organizations are involved in the various agencies that will be contributing to the Plan and how their contributions will be integrated. Draft measurable policies will be posted for comment as the Committee approves them. The input ideas will be shared with the SRPP Committee, for integration into the Plan. Concern was expressed about how the Committee would incorporate a multitude of recommendations. It was pointed out that since the member organizations are so varied, input on each element would be limited to the respective organizational functions.

The Committee offered the following thoughts:

- All the entities involved would be moving in a parallel direction toward the same end product in Economic Development
- The more consistent we are with the other regional strategies, the more opportunities for funding sources will develop
- We will have the ability to create one strategy moving forward
- The other groups have more willingness to cooperate because of the current economic conditions

Ms. Moehring explained that the Florida Statutes require public meetings. JaxUSA and First Coast Consortium are planning an Economic Development Summit in May, which will include all the organizations partnering in First Coast Consortium and can also be the kick-off meeting for the regional plan. She informed the Committee that Staff needs to write the background data and analysis, which the Committee will then need to review. Ms. Moehring then went over the Draft Committee Work Program timeline for 2012.

### **SRPP Draft Policies and Measures**

The Emergency Preparedness portion of the measurable policies was presented for the Committee's review. The Committee reviewed and discussed the draft SRPP policies.

It was decided that it would be helpful for EPP Director, Jeff Alexander, to be present at the next meeting to answer any emergency preparedness questions that Ms. Moehring could not answer.

It was the consensus of those present to release the information for public review.

### **Public Comment**

None was offered.

### **Adjournment**

With no further business to come before the Committee, the meeting was adjourned.