

The Regional Award for Excellence in Economic Development and Tourism

Purpose

To recognize either an individual, entity, or specific project whose primary focus has been either to stimulate the regional economy, create jobs, or to promote and enhance new or existing events, attractions, facilities, or programs which benefit the tourism industry in Northeast Florida.

Criteria

For individuals or entities:

Consideration will be given to nominees based on:

- 1) overall commitment to improving the regional economy through either job creation/retention, business development, and/or enhancements to the local travel industry;
- 2) individual leadership provided to the Northeast Florida business or tourism community within their field of expertise; or
- 3) demonstrated success in expanding state or nationwide interest in Northeast Florida for future business or tourism-related activities.

For economic development projects:

Consideration will be given to projects which have either:

- 1) aided in large-scale, region-wide job creation or retention activities; or
- 2) increased local opportunities for high-wage and/or highly skilled employment; or
- 3) enhanced regional workforce development activities which provide education or training in employment fields of critical need.

For tourism-related projects:

Consideration will be given to projects completed which have either:

- 1) increased either statewide, nationwide, or international public awareness of the tourism and travel-related opportunities in Northeast Florida; or
- 2) expanded the capacity of the existing travel-related infrastructure of Northeast Florida; or
- 3) created large-scale events or activities which positively impact the regional tourism and travel industry.

